

Mar 3 CM&E Luncheon/Webcast Event

"Making Green with Green Chemistry"

Abstract

Will green chemistry save the world and make investors money – or is it just hype? The Senior editor at ICIS Chemical Business and Neil A. Burns LLC's managing partner and M&A specialist will moderate a panel that will examine how to monetize the benefits of Green Chemistry. Join us and:

- Gain insights from the co-founder of one of the pioneering green companies in America, his hopes and tribulations during 24 years of a roller-coaster ride and the recent multibillion-dollar sale of the company to a multinational corporation.
- Discuss the perspective of the top ranked industrial M&A advisor in 2009 by Thomson Reuters
- Learn the inside story from an executive of a company with a disruptive technology that permanently sequesters CO₂ transforming it into a new generation of green commercial materials.

Panel

Bill Barclay, Chief Technical Officer, Martek Biosciences Corp.
Neil A. Burns (moderator), Managing Partner, Neil A. Burns LLC
Chris Cerimele, Director and Head of the Chemicals Practice, Houlihan Lokey
Doris De Guzman (moderator), 'Green Chemistry' Senior Editor, ICIS Chemical Business
Jason Anderson, Manager, Polymer Business Development, Novomer

Biographies



William R. Barclay, PhD., co-founded Martek Biosciences Boulder Corporation (formerly, OmegaTech Inc.) in 1987 and serves as its Chief Technical Officer. Dr. Barclay leads an international team in the discovery of new nutrients and development of innovative applications for OmegaTech technology. He serves as a Director of Martek Biosciences Boulder Corporation. Dr. Barclay is the author of an extensive patent estate for technologies involving a fermentation process for the production of DHA from microalgae for food ingredients, nutritional supplements, pharmaceuticals and animal feed applications.



Neil Burns is managing partner of Neil A Burns LLC, a private equity investment and strategic advisory firm focused on the chemical industry. Neil A Burns LLC invests private equity capital in mid-market chemical companies to support growth, recapitalizations and management buyouts. Target EV's are in the range \$50 Million to \$1.5 Billion. The firm also provides advisory services on strategic matters affecting chemical companies and their owners, including mergers, acquisitions, divestitures and major investments. As part of the advisory practice, Neil A Burns LLC manages the surfactant technology business of Desmet Ballestra sPa in North America. Mr. Burns sits on the board of SiVance LLC and the operating boards of GenNx360 Capital Partners and Linley Capital. Previously, Mr. Burns was CEO of Oxiteno USA and VP US Operations of VVF Ltd. He holds a BS in Chemistry from the University of York and an MBA from the Wharton School.

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About CM&E

Chemical Marketing & Economics is a topical group of the American Chemical Society NY Section. ACS is the largest scientific association in the world with 169,000 members. CM&E organizes monthly luncheons and webcasts in midtown Manhattan where industry leaders present original research and cutting-edge outlooks on business, economy, and technology in energy, materials and life science.

Location:

Aureole Restaurant
135W 42nd Street (betn 6 & 7 Av)
New York, NY

Event Times: (EDT)

11:15 am - 12:00 noon
Registration and Networking
12:00 noon - 1:00 pm Luncheon
1:00 pm - 2:00 pm Presentation & Webcast

Luncheon Fees:

\$70 for 2011 members of CM&E or members of NYSCC or NYSSA.
\$90 for non-members. It includes 2011 CM&E membership.
Early-Bird discount: \$20 for all who pay via credit card by Friday, prior to event.
Webcast or its recording: \$30 for all. \$15 discount if you reserve by Friday prior to the event.

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Biographies Continued



Christopher D. Cerimele is a Director in Houlihan Lokey's Chicago office. He is a member of the Industrials Group and is Head of Chemicals for the firm. He has approximately 15 years of experience in buy-side and sell-side mergers & acquisitions, debt and equity financings, valuations and fairness opinions, and other advisory for chemical and industrial companies. Examples of recent transactions include advising Royal Adhesives & Sealants on its sale to Arsenal Capital Partners, and Hexion Specialty Chemicals in its merger with Momentive Performance Materials. Mr. Cerimele also provided in-court expert testimony in connection with Chemtura Corporation's bankruptcy proceedings. Before joining Houlihan Lokey, he spent more than seven years with Lincoln International, where he founded the firm's chemicals practice and served as Global Co-Head of Chemicals. Previously, he worked for Credit Suisse First Boston, Sony Corporation and KPMG Peat Marwick. He is the recipient of a 40 Under 40 Recognition Award from The M&A Advisor. Mr. Cerimele earned a B.S. in accounting from the University of Southern California and an M.B.A. from Chicago Booth. Mr. Cerimele is a Certified Public Accountant (inactive) and is registered with FINRA.



Doris De Guzman, The non-conformist Senior Editor at ICIS Chemical Business, ICIS Green Chemical blogger is currently handling ICB's weekly column covering inorganics, biofuels and oleochemicals markets. De Guzman started covering the business of green chemistry in November 2007 for ICIS Green Chemicals blog involving biofuels, white biotechnology, corporated sustainability initiatives, biobased-chemicals, natural/organic markets, clean technologies, chemical regulation and legislation and consumer trends and marketing. De Guzman examines alternative processing, new technology, R&D and other sustainability initiatives aimed at preventing pollution; replacing ingredients; and using renewable feedstocks in Green Chemistry



Jason Anderson is Manager, Polymers Business Development for Novomer, Inc., a venture-backed start up commercializing a family of high performance, environmentally friendly polymers and intermediates. Prior to Novomer, Mr. Anderson was an Engagement Manager with McKinsey & Company, where he worked in the chemicals, energy, and high tech industries on a variety of growth strategy and operational efficiency projects. Much of his work was in the clean tech space, focused on the implications of climate change-related regulations on chemicals and other basic industries. During this time, Mr. Anderson led a project with the World Economic Forum on how the chemicals industry could proactively address the challenges of climate change. Before McKinsey, Mr. Anderson was with BASF Corporation in a variety of engineering and business roles. Most recently, he was Product Manager for BASF's polyalcohols business in North America, where he was responsible for all marketing, sales, logistics, and customer service activities associated with these products. Mr. Anderson has a B.S. in Chemical Engineering from The University of Oklahoma and a M.B.A. from Harvard Business School.

2 of 2

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