

## Solvay's Sustainability Roadmap

Luncheon/Webcast of September 10, 2013 at the Penn Club

### Abstract

Sustainability continues to be a key element of corporate strategy, as global companies continue to seek pathways to pursue opportunities for improved business performance, and as their customers continue to demand continuous improvement. Key to this process is to seek an effective and successful methodology for implementing new practices across the enterprise. At Solvay, a major global chemical company, this approach and methodology is known as the Solvay Way. We invite you to join us to learn how this industry leader is addressing such issues as:

- How to leverage and foster a common culture of responsibility across all Solvay Group businesses?
- How does the 'Solvay Way' serve as the internal Corporate framework for its Sustainable Development commitment?
- What are the business-level commitments that the 'Solvay Way' requires of each stakeholder, so as to ensure continuous improvement?

### Panel

Mechelle Engemann, Global Sustainable Development Manager, Solvay Novecare  
Dr. Mo Hashem, Sustainability Manager, Solvay North America

### Biographies



**Mechelle Engemann** is the Global Sustainable Development Manager for Solvay Novecare. In this role, she is the champion of Novecare's sustainable development performance and ensures that Novecare's sustainability strategy is aligned with Solvay's corporate policy. Using the 'Solvay Way' framework and tools, she develops common goals for sustainability throughout the organization, ensuring a strategic alignment between and across the Novecare divisions.

Mechelle brings over 24 years of industry experience, and is a seasoned sustainability professional with a progressive track record for fostering change. Mechelle is widely recognized for her ability to influence and impact others in order to secure commitment to corporate goals. Prior to this role, Ms Engemann worked for many years as a supply chain professional in Solvay, and formerly in Rhodia, where she implemented customer relationship management and process improvement strategies.

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### Event Schedule

#### Location:

Penn Club, NYC

#### Event Times: (EDT)

11:00 am - 12:00 noon  
Registration and  
Networking

12: noon - 1 pm Luncheon

1 - 2 pm Presentation

#### Luncheon Fees (\*):

\$90 for Non-members  
\$70 for 2012 members  
Early-bird discounts .

**Webcast** : \$30

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## Biographies (continued)



**Dr. Mo Hashem** is Sustainability & Project Manager for Solvay's Research and Development center in Bristol, PA where he leads the research and development teams in setting sustainability targets and actions linked to Solvay Way. This includes expertise in project management as well as eco-efficiency analysis for Solvay's product portfolio. Dr. Hashem brings over 35 years of experience in Research and Development as well as Industrial Management.

Mo brings solid expertise in the area of the development and commercialization of over 26 new products, many of which are still active in today's markets. Prior to his current role, Mo held various positions in Solvay (then Rhodia), including Senior Principal Scientist for the process labs group; Section Manager for New Product Development for the Home and Personal Care teams; and Global Technology Transfer Manager, where he was responsible for product transfers from lab to plant. Mo holds a PhD degree in Organic Chemistry from Oklahoma State University; as well as an MS degree in Organic Chemistry, and a BS degree in Chemistry, both from Alexandria University, Alexandria, Egypt.. Dr. Hashem has authored several patents, publications and presentations at formal conferences.

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