



Green Cosmetics: The Future of Personal Care

Luncheon/Webcast of October 3, 2013 at the Yale Club

Abstract

Today the personal care ingredients market is undergoing a big change. Three presentations will cover distinct approaches to address this market.

First IFF, the International Flavors and Fragrances Company with annual revenues of \$2.8 billion, will present how its health and wellness solutions is created by R&D resources that discover and develop new molecules, natural ingredients, and delivery systems. IFF wants to further enliven its portfolio for its customers.

In contrast, Sabinsa, a company with nearly 1000 employees that pioneered several natural and naturally derived products in skin care, will discuss how Ayurveda, the traditional knowledge practiced in India for centuries, is a fountain of solutions to finding safe and effective alternatives to some synthetic chemicals.

Blue Marble Biomaterials has been manufacturing bio-based specialty chemicals for cosmeceuticals, foodstuffs, and other commercial products, and has just purchased its second facility to meet demand. Blue Marble is moving towards commercialization via fundraising and business development of target products.

Join us on October 3 to hear compelling insights from Dr. Anurag Pande, Vice President of Scientific Affairs at Sabinsa, Dr. Adam Closson, Sr Investigator at IFF, and Colby Underwood, Chief business Officer at Blue Marble, about the development of natural cosmeceuticals products, market challenges and issues such as sustainability, and quality of raw materials.

Biography



Dr. Anurag Pande is the Vice President, Scientific Affairs, at Sabinsa. He has been with Sabinsa's parent company, Sami Labs, since 2004 in a research capacity, and since 2008 until recently he was based in Sabinsa Japan's Tokyo office as Senior Technical Manager.

Known for meticulous attention to detail in complementary health systems and discoveries in the application of unique plant ingredients, Dr. Pande was a key member of the team that helped Sabinsa receive Frost & Sullivan's 2008 North American Personal Care Ingredient Green Excellence Award.

Dr. Pande holds a Ph.D. in Phytochemistry from RML Awadh University. He has both a Masters degree in Science and a Bachelor's degree in Science from Lucknow University. Dr. Pande is based in Sabinsa's corporate headquarters in East Windsor, NJ.

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Event Schedule

Location:

Yale Club
50 Vanderbilt Ave, NYC

Event Times: (EDT)

11:00 am - 12:00 noon
Registration and
Networking

12: noon - 1 pm Luncheon
1 - 2 pm Presentation

Luncheon Fees (*):

\$90 for Non-members
\$70 for CM&E members
Early-bird discounts .

Webcast : \$30

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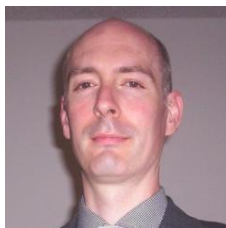
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**Biography (continued)**

Dr. Adam Closson, a Senior Research Investigator at International Flavors and Fragrances' Creative Laboratory manages scientific research on directly commercially applicable products. His directed and exploratory research spans well over a decade. Current focus areas are inventing new fragrance ingredients and transition metal-catalyzed systems for the synthesis of novel scaffolds. He did research with the US Navy at the Naval Air Warfare Center Weapons Division and Stockholm University, both coming after he completed his doctorate at UC San Diego in 2002. Closson graduated from UCSD in 2002 after working for Professor Joseph O'Connor on organoiridium chemistry. His next position was as visiting researcher at Stockholm University where he worked with Professor Jan-Erling Backvall on biomimetic systems of oxidation. He next enjoyed a stint with the US Navy as a researcher at the Naval Air Warfare Center Weapons Division, in Ridgecrest, California, before eventually joining IFF in 2005. Since then he has been working to invent new fragrance ingredients.



Colby Underwood has over a decade of experience in business development, finance, and strategic planning. Colby began his career as Finance Director for Seattle Mayor Greg Nickels. In 2002, Colby founded a development firm that raises funds and develops business strategy for technology, clean technology, and start-up companies. His firm has created financial models, business development and fundraising strategies, and grassroots marketing campaigns for political candidates/groups, non-profit organizations and for-profit entities. In all, Colby has raised over \$100MM in funds for over 220 unique clients. Over the past four years, Colby has moved Blue Marble towards commercialization via fundraising and business development as Vice President of Business Development and currently, Co-Chief Executive Officer and Chief Business Officer. His instrumental role in bringing in investors and commercial partners has helped bring the Blue Marble Biomaterials pilot facility to commercial scale. Colby also has management experience in international trade and investment. As a co-founder of UMC Pacific Holdings LLC, he managed import-export portfolios and consulted on international trade projects with Pacific Rim companies.

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