

LATIN AMERICAN BUSINESS AND POLITICAL OUTLOOK

Luncheon/Webcast • May 5, 2016 • Penn Club

Free Webcast for ACS National Members – Register at www.cmeacs.org

Abstract

The pricing pressure in commodities took Latin America, once the darling of investors, to stock market index lows last year. Even the Pacific Alliance driven by dynamic trade, business friendliness and strong reserves (in Chile and Peru) was impacted. Brazil and Argentina went through economic and political upheavals. However, several Latin American market indices have shown explosive growth in 2016. Are the economies and political reforms bringing back market enthusiasm? And what could be the impact of the elections season in the region on trade, foreign affairs and regional growth?

May 5, or Cinco de Mayo, is your opportunity to hear the insights of experts about the challenges and opportunities in this exciting area.



Federico Mennella, Managing Director & Global Head of Lincoln's International Global Chemical practice, has more than 25 years of experience. Previously, Federico was a managing director at Peter J. Solomon Company. Before that, he was co-head of JPMorgan Chase's Global Consumer Products M&A business, in addition to leading Chase's Global Chemical and Industrial M&A advisory activities. He has worked at Deutsche Bank, Lazard, McKinsey, Oppenheimer and Arthur Andersen. Federico holds an MBA from Harvard Business School and a BA cum laude from Yale University. He is a CFA and a member of the New York Society of Security Analysts.



Renzo Merino, Analyst, **Moody's** Sovereign Risk Group. He follows the sovereign and supranational credits of countries in Latin America as well as the Inter-American Development Bank, the Inter-American Investment Corporation. He has covered sovereigns in the United States, Canada, Australia, Hong Kong, South Africa, Brazil, Peru, and Venezuela. He helped develop the Rating Methodology for development banks and entities. He was a Country Risk Analyst for Latin America at Business Monitor International (BMI). He holds an MA in Economics from NYU and a BA in Economics from UPenn. He did post-baccalaureate studies at Columbia University.



Event Schedule

Location:

Penn Club
30 W 44th Street, NYC

Event Times: (ET)

11:15 am - 12:00 noon
Registration-Network
12 noon-1 pm Luncheon
1 - 2pm Talk-Webcast

Luncheon Fees

\$120 for non-members
\$90 for members
Check for Early-bird savings

Webcast : \$30. Free webcast recording for ACS members

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Christian Perlingiere, Associate Director and Latin America practice leader at Veracity Worldwide, has handled political risk matters and stakeholder engagement in Latin America, Africa, and Asia. He has worked in the mining and metals industry, where he analyzed political, social, environmental, and reputational risks linked to major logistics and mining projects. Christian has developed financial compliance and investor relations projects, and has worked in Brazil, China, and Singapore. He holds a BS in foreign service from Georgetown University and has completed training in finance and management at University of Chicago's Booth School of Business.



George Rodriguez (moderator), a growth strategy and sustainable innovation advisor. Latin American expertise in sales, marketing, M&A and operations. Served for 7 years at the U.S. subsidiary of Nagase, a \$7 billion technology and intelligence Japanese firm, as Deputy General Manager and Vice President of Business Development in chemicals, plastics, electronics, biopharma, bioplastics, biofuels and biochemicals. Served at Asahi Glass, Pfizer and Union Carbide. Former CME Chair and ACS NY director. Highest honors in both B.S. Chemical Engineering, UNI, and M.S. Industrial Management, Georgia Tech.



James Rosenstein (moderator), Executive Director, Brazilian-American Chamber Of Commerce, Inc. Previously worked in executive positions at ViS Research, Bentley Motors, Toyota, the European Bank for Reconstruction and Development and BNP. Was a fellow in Harvard University's Advanced Leadership Initiative. Extensive experience in Government Affairs and Corporate Communications. In-depth knowledge of European affairs and Brazil, CSR, philanthropy, industry lobbying, advertising, media relations and environmental issues. Fluent in English, French, Portuguese and Spanish. Alumnus of Harvard (BA) and La Sorbonne (DEA)

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